



driveresearch

Survey Interviewer/Recruiter

Job Description

2025

**Better data.
Better decisions.
Better strategy.**



Summary

Want to work for a growing market research company? We need your help. We're looking for part-time Survey Interviewers/Recruiters to join the Drive Research team! You'll be assisting with phone recruiting and interviewing on all types of exciting market research studies, from telephone surveys, product tests, in-home usage tests, focus groups, and much more. You'll be calling potential participants to sign them up for paid market research studies with top brands across the country.

We work to pre-screen and qualify our participants for our research projects. Our participants express interest in the study, and you call them to re-screen them on core qualifying criteria, sign them up, and serve as their point-of-contact for questions.

Position Requirements

- Self-motivated and the ability to multi-task across duties and projects.
- Communication skills: both written and verbal.
- Outgoing, positive attitude.
- Comfortable using a computer/laptop and working in a virtual environment.
- Access to equipment (working computer/laptop, cell phone, and reliable internet).
- Attention to detail and ability to follow instructions.
- Basic understanding of programs such as Google Docs, Google Sheets, Microsoft Excel and/or Microsoft Word is a plus, but not required.

Job Duties

- Screening potential research candidates to determine qualification for participation.
- Scheduling qualified and interested candidates for upcoming research studies.
- Monitoring set quotas to ensure targets are achieved.
- Conducting survey interviews with qualified participants via telephone.
- Effectively communicate with team members and supervisors.
- Following up with recruited participants by email, telephone, and/or text.

Other Notes

- Competitive pay starting at \$15 per hour.
- Flexible hours (opportunities for day-time, evening, and weekend hours).
- Ability to work remotely.



We work with the best clients at our market research company. No, really, we do. The portfolio of clients for Drive Research includes companies and organizations in Syracuse, across Upstate New York, across the country, and throughout the world. Our market research company has fueled better customer experiences for some of the most renowned and prominent organizations. The custom-built market research at Drive Research has educated our clients to help them better profile customers, understand buyer motivations, determine drivers to loyalty, and improve their marketing campaigns' ROI.



Our 4 Core Values



Responsiveness

We eat, sleep, and live market research. To accelerate insights, we prioritize communication. Our team follows-up with clients immediately, pushes the status quo for turn-around time, and creates a new definition for fast.

We put in the extra time that other market research firms do not (because we enjoy it).



Growth

We invest in our employees, our company, our culture, our clients, and the community. We want our staff to grow personally and professionally while also helping our clients' organizations grow. Our give-back program donates a portion of revenues for each project, which also helps grow our community. Everybody wins.



Perspective

Market research focuses on others' perspectives, opinions, and beliefs. We employ the same strategy with our market research clients. We center our entire business model around you. We walk in your shoes from research design to analysis, through recommendations. We answer your questions before you ask.



Drive

After all, it is our name. Drive Research is more than just data-driven strategies. Drive relates to our passion for our work, flexibility in our work environment and with client projects, and the impact and ROI our market research generates. We ask more from our market research, you should too. We believe in better.



Contact us



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